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Greece is calling on the help of volunteer holidaymakers and the goodwill of operators, hoteliers and airlines to "set the record straight" after suffering months of bad publicity.

The tourist office and major Greek enterprises have developed an online interactive platform - TrueGreece.org - for visitors to share their travel experiences in an attempt to counter concerns about the country's economic difficulties and political unrest.

Tour operators, airlines and hoteliers are being asked to give away freebies to fund trips for holidaymakers who will then be asked to write, blog and tweet about their experience.

Tourist chiefs are now on the hunt for goodwill social-media savvy volunteers, known as True Greece's True Supporters, who will work from home, for free, to spread the "good Greek word" about what it means to experience the real Greece.

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**Consultez la source sur Veille info tourisme:** [La Grèce fait appel aux vacanciers bénévoles afin de redynamiser le tourisme Greece appeals for volunteer holidaymakers to help regenerate tourism](#)