

“The European hotel market continued on a positive footing, with increases in all three performance indicators in euro terms”, said Elizabeth Randall, managing director of STR Global.

“April’s demand was up by 2.1 percent across the region compared to last year. Out of the 31 cities tracked in our European Hotel Review, Frankfurt (Germany) and Brussels (Belgium) achieved the highest RevPAR growth for the month, both boosted by trade-fair activities. Brussels hosted the European Seafood Exposition in April this year. The event took place during May in Brussels last year and therefore boosted the April performance. Frankfurt benefited from the biennial Light+Building trade fair, which will return to the city in 2014”.

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Consultez la source sur Veille info tourisme: [The European hotel industry posted mixed results in year-over-year metrics when reported in US dollars euros and British pounds for April 2012](#)