

In year-over-year measurements, the Asia/Pacific region's occupancy increased 3.8 percent to 67.6 percent, its average daily rate increased 3.6 percent to US\$145.01 and its revenue per available room was up 7.6 percent to US\$98.07.

"Hotels across Asia/Pacific sustained their growth in occupancy and average room rate", said Elizabeth Randall, managing director of STR Global. "Looking at the supply and demand results for the first four months of this year, supply grew at the lowest rate for the January to April period for the past six years (+2.8 percent) whilst demand achieved the second highest growth rate for the four-month period in the past six years with 5.3 percent improvement, only surpassed by the demand growth in the corresponding period in 2010".

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Consultez la source sur Veille info tourisme: [Hotels in the Asia/Pacific region experienced positive results in the three key performance metrics for April 2012](#)