

Thailand reiterates strong commitment to sustainable tourism development

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Thailand's Prime Minister, Yingluck Shinawatra, has become the latest head of state to join the Global Leaders for Tourism Campaign, a joint UNWTO / World Travel & Tourism Council (WTTC) initiative aimed at rallying support for tourism among world leaders (Bangkok, Thailand, 2 May 2012).

"The stance of the Thai Government towards tourism is one of strong support, as evidenced by the announcement of 2012 as the Miracle Year of Amazing Thailand," said Prime Minister Shinawatra. "In this regard, we need to focus on the needs of tourists and leave them with the best possible impression. We need to make sure that relevant infrastructure for hotels and restaurants is in place, as well as advancing in other areas such as visa facilitation."

Presenting the Prime Minister with an Open Letter on the importance of tourism to global growth and development, Mr. Rifai praised the Government for its commitment to the tourism sector, particularly in times of crisis.

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