

The region reported a 6.4-percent increase in occupancy to 66.4 percent, a 2.9-percent increase in average daily rate to US\$176.55 and a 9.5-percent increase in revenue per available room to US\$117.24.

Highlights among the region's key markets for February 2013 include (year-over-year comparisons, all currency in U.S. dollars):

Three markets experienced double-digit occupancy increases: Abu Dhabi, United Arab Emirates (+18.3 percent to 76.4 percent); Muscat, Oman (+16.2 percent to 83.0 percent); and Cape Town, South Africa (+13.1 percent to 83.6 percent).

Amman, Jordan, fell 31.9 percent in occupancy to 53.6 percent, posting the largest decrease in that metric.

Jeddah, Saudi Arabia, increased 10.3 percent in ADR to US\$227.49, reporting the only double-digit increase in that metric.

Beirut, Lebanon, reported the largest ADR decrease, falling 19.8 percent to US\$156.07.

Four markets achieved double-digit RevPAR increases: Abu Dhabi (+24.2 percent to US\$143.41); Muscat (+15.8 percent to US\$205.47); Jeddah (+10.5 percent to US\$179.95); and Dubai, United Arab Emirates (+10.4 percent to US\$238.36).

Amman (-25.8 percent to US\$83.83) and Beirut (-25.6 percent to US\$83.27) reported the largest RevPAR decreases for the month.

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Consultez la source sur Veille info tourisme: [The Middle East/Africa region reported positive performance results in February 2013 when reported in US dollars](#)