

The Americas region recorded positive results in the three key performance metrics when reported in US

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Lundi, 25 Mars 2013 00:00 -

In February, the Americas region reported a 1.9-percent increase in occupancy to 58.8 percent, a 3.9-percent gain in average daily rate to US\$110.94 and a 5.8-percent jump in revenue per available room to US\$65.28.

- Among the key markets in the region, Boston, Massachusetts (+5.8 percent to 60.0 percent), and New York, New York (+5.8 percent to 76.3 percent), reported the largest occupancy increases for the month. Panama City, Panama, reported the only double-digit occupancy decrease, falling 16.3 percent to 54.7 percent.

Miami, Florida, rose 9.6 percent in ADR to US\$220.95, achieving the largest increase in that metric. Santiago, Chile, followed with an 8.8-percent increase to US\$168.95. Panama City posted the largest ADR decrease, falling 8.4 percent to US\$119.62, followed by Buenos Aires, Argentina (-6.2 percent to US\$142.89).

- Two markets experienced double-digit RevPAR increases: Miami (+13.2 percent to US\$190.66) and New York (+10.0 percent to US\$149.43). Panama City (-23.3 percent to US\$65.48) and Buenos Aires (-11.2 percent to US\$84.26) reported the only double-digit RevPAR decreases for the month.

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