

"The region reported an 8.2-percent increase in occupancy to 59.8 percent, a 1.3-percent increase in average daily rate to US\$182.81 and a 9.6-percent increase in revenue per available room to US\$109.29.

"The entire region posted a 9.6-percent increase in RevPAR for the first month of 2013 and was the best global performer in RevPAR percent change", said Elizabeth Randall Winkle, managing director of STR Global. "The Middle East is growing in both occupancy and ADR. Whilst still recovering in occupancy, the ADR in the African nations is still suffering as a result of continued political turmoil. Southern Africa showed a growing ADR of 8.3 percent (local currency)".

Highlights among the region's key markets for January 2013 include (year-over-year comparisons, all currency in U.S. dollars) :

Manama, Bahrain, reported the largest occupancy increase, rising 40.0 percent to 56.6 percent, followed by Cairo, Egypt (+17.2 percent to 42.7 percent), and Muscat, Oman (+14.9 percent to 67.9 percent).

Amman, Jordan, fell 29.4 percent in occupancy to 45.7 percent, posting the largest decrease in that metric.

Jeddah, Saudi Arabia, increased 14.0 percent in ADR to US\$241.24, achieving the largest increase in that metric.

Beirut, Lebanon, experienced the only double-digit ADR decrease, falling 25.5 percent to US\$157.26.

Manama (+39.8 percent to US\$120.39) and Cairo (+14.5 percent to US\$44.83) achieved the largest RevPAR increases for the month.

Beirut fell 34.7 percent in RevPAR to US\$72.79, reporting the largest decrease in that metric, followed by Amman with a 22.5-percent decrease to US\$72.60."

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Consultez la source sur Veille info tourisme: [The Middle East/Africa region reported positive performance results in January 2013 when reported in US dollars](#)