

Aux Etats-Unis le e-tourisme pèse 100 milliards de dollars

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U.S. Consumer Online Travel Spending Surpasses \$100 Billion for First Time in 2012 Total Online Travel Spending Up 9 Percent to \$103 Billion, Led by Air Travel

comScore, Inc. (NASDAQ: SCOR), a leader in measuring the digital world, today released its Full Year and Q4 2012 U.S. travel e-commerce sales estimates. For the full 2012 year, U.S. travel e-commerce sales reached \$103 billion, an increase of 9 percent versus the prior year. Air Travel accounted for nearly two-thirds of all travel spending while growing 10 percent vs. year ago.

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