

L'accessibilité dans le tourisme est un droit et une obligation éthique

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"Accessibility in tourism is a right and an ethical obligation

Ensuring that tourism facilities and sites meet the needs of persons with disabilities, both as a key means of promoting tourism for all and as an engine for market growth, were the main focus of the International Conference on "Accessibility in tourism: an ethical value, a business opportunity" on February 14, 2013 at BIT in Milan, Italy.

The event, organized by the Permanent Secretariat of the World Committee on Tourism Ethics, hosted by the Italian Presidency of the Council of Ministers at the Office for Tourism Policies of the Department of Regional Affairs, Tourism and Sport in Rome, was held with the support of the UN World Tourism Organization (UNWTO) and constitutes another significant step in the organization's endeavors in the area of accessibility.

Participants included representatives from hotels, tourism companies, disabled persons organizations, and students from three higher tourism education centers in Italy."

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