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"San Francisco: No. 1 city with growing hotel rates
Hotels are poised to raise rates again in 2013 as travel continues to increase, particularly in big cities such as San Francisco.
2012 was a banner year for the U.S. hotel industry. Collectively hoteliers sold more rooms than ever before — more than 1.1 billion.
With all this room demand came pricing power, so the average daily rate (ADR) for a U.S. hotel increased 4.2% over 2011. This is just an average, so there were markets where hoteliers were able to charge a lot more than that, sometimes 10% more.
The tables below show the average, year-over-year rate change for 20 U.S. markets: the 10 with the highest rate gains and the 10 with the weakest rate gains and losses.

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Consultez la source sur Veille info tourisme: Etats-Unis 1 milliard de chambres vendues en 2012