

Philippines les revenus du tourisme ont augmenté de 10 en 2011

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Lundi, 03 Décembre 2012 00:00 -

The Philippines' tourism industry recorded a significant upsurge in income in the year 2011, according to data gathered by the National Statistical Coordination Board (NSCB). It was reported that a 10.2 percent increase was incurred that year from activities associated with the country's various tourism efforts.

Domingo Ramon C. Enerio, Undersecretary of the Philippine Department of Tourism, noted that there has been a marked influx of tourists in 2011. The amount of both local and foreign travelers in the country has in fact notably increased, compared to the numbers in 2010 and the preceding years. Usec. Enerio has also observed that recent developments in the country have given rise to overall economic advancement, including improvements in the business sector. In support of Usec. Enerio's assertion, the NSCB affirmed that the total revenue gained from both local and foreign travelers in 2011 escalated to an amount of PhP 571.3 billion (EUR 10.8 billion) – an increase of a little over ten percent from the previous year. This amount was reportedly generated from several different tourism-related enterprises; the most significant of which was shopping, having contributed almost twenty-three percent (22.9%) of the total revenue.

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