

## Grande-Bretagne chute de la fréquentation des sites touristiques - UK tourist attractions suffer plunge in

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Some London destinations get 60% fewer visitors as wet summer and Olympic Games hit tourism.

Visitor numbers to the UK's top tourist attractions plummeted this year after the wettest summer for 100 years and the disruption of the Olympics, triggering the worst trading period "in living memory" for key destinations in London, stark new figures have revealed.

Some major London attractions hosted 60% fewer visitors during the two weeks of the Games, the Association of Leading Visitor Attractions (Alva) said, while many further afield suffered one of the worst trading periods since foot and mouth disease gripped the British countryside in 2001.

Visits to gardens and heritage spots in London were particularly badly hit this summer by the "appalling weather", with the amount spent during visits in cafes, restaurants and shops also falling. Among the attractions that suffered a dip in numbers this summer were London Zoo, the Tower of London and the Royal Botanic Gardens in Kew.

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