

Les Chinois deviennent les plus grands dépensiers Chinese to become the biggest spenders

Écrit par sylvie.duval@finances.gouv.fr (Sylvie Duval)

Lundi, 10 Septembre 2012 00:00 -

Chinese are on the break of becoming the world biggest spenders as they are on verge of surpassing the Americans and the Germans with their tourist expenditures. It is caused by the expanding middle class that fuels the travel boom that leads to growing demand of scenery and cultural itineraries.

There are also predictions of increases in the number of overseas trips made by the Chinese from 70 million last year to 100 million at end of the decade.

Though the Chinese tourists that leave the country spend less compared to western counterparts, their numbers are high hence record high totals. In 2010 the expenditures increased by 20% in only 5 months. This was from \$54billion to \$72 billion compared to \$79 billion of U.S. travelers and \$84 billion for Germans.

[en savoir plus](#)

Consultez la source sur Veille info tourisme: [Les Chinois deviennent les plus grands dépensiers Chinese to become the biggest spenders](#)