

## Europe hotel results for June 2012

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The European hotel industry posted mixed results in year-over-year metrics when reported in U.S. dollars, euros and British pounds for June 2012, according to data compiled by STR Global.

Year-to-date 2012, the region's occupancy was virtually flat with a 0.1-percent increase to 63.7 percent, its average daily rate, in euro terms, was up 3.9 percent to EUR103.03, and its revenue per available room increased 4.1 percent to EUR65.64.

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