

Americas hotel results for June 2012

Écrit par sylvie.duval@finances.gouv.fr (Sylvie Duval)
Mardi, 31 Juillet 2012 00:00 -

The Americas region recorded positive results in the three key performance metrics when reported in U.S. dollars for June 2012, according to data compiled by STR and STR Global. The Americas region reported a 4.1-percent increase in occupancy to 70.0 percent, a 4.3-percent gain in average daily rate to US\$109.41 and an 8.6-percent jump in revenue per available room to US\$76.54.

Among the region's key markets, Los Angeles, California, reported the largest occupancy increase, rising 8.4 percent to 82.9 percent, followed by San Juan, Puerto Rico, with a 6.6-percent increase to 81.7 percent. Occupancy in Panama City, Panama, fell 20.0 percent to 44.5 percent, experiencing the largest decrease in that metric.

Four markets reported ADR growth of more than 10 percent: Rio de Janeiro, Brazil (+21.0 percent to US\$245.43); San Francisco, California (+18.5 percent to US\$177.89); Santiago, Chile (+12.1 percent to US\$165.57); and Boston, Massachusetts (+10.3 percent to US\$175.79). Sao Paulo, Brazil (-11.4 percent to US\$132.70), and Vancouver, Canada (-10.7 percent to US\$142.52), ended the month with the only double-digit ADR decreases.

[en savoir plus](#)

Consultez la source sur Veille info tourisme: [Americas hotel results for June 2012](#)